



# Innovation Cluster Debuts at Ontario East Municipal Conference as Silver Sponsor

**PETERBOROUGH, ON – September 9, 2025** — The Innovation Cluster – Peterborough and the Kawarthas ([Innovation Cluster](#)) will make its first appearance at the Ontario East Municipal Conference ([OEMC](#)) on September 17–19, 2025, at the Ottawa Conference and Event Centre. As a **Silver Sponsor and exhibitor (Booth #20)**, the Cluster will showcase its proven programs that help small and medium-sized enterprises (SMEs) grow and scale.

OEMC is the flagship annual event of the Ontario East Economic Development Commission, bringing together municipal and regional leaders, policymakers, and industry experts to discuss strategies for economic growth and investment attraction.

“The Ontario East Municipal Conference (OEMC) is pleased to welcome the Innovation Cluster as a Silver sponsor and exhibitor at this year’s event,” commented **Jay Amer, Executive Director, Ontario East Economic Development Commission**. “OEMC offers a great opportunity for this dynamic organization to promote its new brand and expanded programming services for innovative entrepreneurs to a diverse audience of elected officials, economic developers, government agencies, and more from throughout our region.”

Earlier this year, the Innovation Cluster joined Ontario East, expanding access to its **LevelUP Accelerator** program, which accelerates SME growth, along with its skill-building initiatives in commercialization and scaling. The Cluster aims to make these programs

available beyond Peterborough and the Kawarthas, ensuring entrepreneurs across Eastern Ontario can benefit.

“Eastern Ontario thrives on collaboration,” said Nicole Stephenson, Chair of the Board, Innovation Cluster. “By sharing our programming with Ontario East communities, we’re helping to create opportunities for entrepreneurs everywhere in the region that strengthen Ontario’s innovation economy.”

### **About the Innovation Cluster**

The Innovation Cluster is a non-profit organization that supports small and medium-sized enterprises in soft and hard technology. The organization aims to propel regional growth and entrepreneurship by establishing Peterborough and the Kawartha Lakes as a Centre of Innovation. Visit [www.innovationcluster.ca](http://www.innovationcluster.ca).

### **Media Contact:**

Christine Crandell, Vice Chair of the Board of Directors  
[board@innovationcluster.ca](mailto:board@innovationcluster.ca)