



# Igniting Innovation: The Fall 2025 LevelUP Cohort is Announced

21 Startups Selected for the Accelerator Program Launching on August 6th

PETERBOROUGH, ON – August 12, 2025— Innovation is gaining momentum in Ontario as the Innovation Cluster - Peterborough and the Kawarthas ([Innovation Cluster](#)) announce the 21 tech companies selected to participate in the **Fall 2025 cohort of LevelUP**, its business accelerator for startups ready to scale.

Kicking off on August 13th, 2025, this 12-week intensive program is designed for growth-stage companies with a minimum viable product (MVP). LevelUP provides founders with expert-led support in branding, revenue models, product development, customer acquisition, go-to-market strategy, and investment readiness.

The cohort will end with a high-stakes pitch competition on October 30, 2025, where eight finalists will compete for a \$10,000 cash prize. The panel of judges determining this cohort's winner consists of four experienced angel investors.

The momentum behind LevelUP continues to grow with each cohort," said Zahra Shafiei, Program Lead, Innovation Cluster. "Each cohort brings together innovative thinkers who are ready to scale, and we're eager to support their development through practical strategy, expert mentorship, and a strong peer network."

## Fall 2025 LevelUP Cohort:

**Abroadin** – AI-powered platform that streamlines international university applications, combining mentorship and automation for programs, applications, and visas.

**Ad Suite AI** – Digital marketing software for small businesses with free ad tools, AI campaign automation, and done-for-you execution.

**ARTiTENT Atelier INC.** – Community-driven platform for local and amateur artists to showcase and sell work, collaborate, and engage with studios and art events.

**Beyond Role Plays** – AI-powered soft skills training platform using lifelike simulations and real-time feedback for leadership development.

**BiosphereAI** – AI-powered biodiversity mapping tool using satellite, drone, and ecological data to locate species globally.

**Cura Connect Inc.** – Platform to find and transition to high-quality, private home care services.

**DynaGaunt** – Smart wearable and app that monitors wrist movements to detect early signs of Carpal Tunnel Syndrome and provide prevention exercises.

**elerGreen Industry Corporation** – Patented electrolyzers converting waste and pollutants into valuable products using renewable electricity.

**Enabled Talent** – AI-powered inclusive hiring platform connecting businesses with skilled individuals with disabilities via anonymized profiles and accessibility tools.

**English Islands** – AI-powered reading platform that boosts literacy by giving real-time feedback as students read aloud and tracking performance gains.

**FN NANO CANADA INC.** – TiO<sub>2</sub>-based nanocoatings that purify air, protect surfaces, and reduce pollutants through a UV-activated process.

**Grainguru Technologies Inc.** – Autonomous AI and IoT robotic system for grain storage monitoring to prevent spoilage and boost farm profitability.

**GreenFuel 2.0** – AI-powered system that converts organic waste into clean biofuel using smart sorting, fermentation monitoring, and machine learning.

**Hadiware Inc.** – AI-powered routing platform that optimizes delivery operations with real-time monitoring and advanced analytics.

**Jessy Salomi** – Social discovery app connecting immigrants, travelers, and locals through shared interests, group meetups, and exploration.

**LulAI Inc.** – Retail AI platform for deploying intelligent brand-controlled agents across channels to improve customer service, sales, and engagement.

**Maplexcellence Inc.** – SaaS energy and carbon management platform helping organizations cut costs and reduce their carbon footprint.

**One-Tech Innovation** – A Biotechnology company developing highly sensitive, non-invasive cancer detection sensors for earlier diagnosis.

**SLG Labs Inc.** – Legal platform streamlining estate planning with expert guidance.

**TokenTir Inc.** – Blockchain-powered marketplace enabling anyone to invest in tokenized U.S. real estate starting at \$50, offering secure and transparent access.

**17082606 Canada Corporation** – AI search engine unifying web content, personal files, and business apps for accurate, transparent answers.

### **Program Sponsors**

The LevelUP pitch competition is made possible through the support of these committed program sponsors:

- [Matrix Venture Studio](#) is a boutique consulting firm dedicated to empowering immigrant entrepreneurs, high-net-worth individuals, and growing businesses in Canada to achieve their entrepreneurial goals and build successful ventures.
- [LaunchPath](#) is a business incubator and accelerator that helps businesses launch and grow in Canada by offering a range of services, including coaching and mentorship, as well as funding and resources.
- [Innovation Venture Farm Inc.](#) is a forward-thinking, entrepreneurial hub that provides innovators with resources, mentorship, and funding to turn groundbreaking ideas into successful products.

- [ANC](#) full-service offering spans venture strategy and validation, product management and UX/UI design, end-to-end software engineering and cloud architecture, growth marketing and go-to-market execution, fundraising support and investor relations, operational scaling with KPI frameworks and talent road mapping, plus ongoing mentorship, peer network access, and alumni events.

The LevelUP program is **free of charge** for all accepted participants. It is open to Ontario-based companies in hard and soft technology sectors whose products have reached the MVP stage and beyond.

For more information on LevelUP, visit

<https://innovationcluster.ca/programs/levelup-accelerator/>

### **About the Innovation Cluster**

The Innovation Cluster is a nonprofit organization that supports small and medium-sized businesses in both hard and soft technology sectors. We're a nonprofit economic development organization that helps SMEs successfully overcome the challenges they face as they grow from \$0 to \$10M. Visit [www.innovationcluster.ca](http://www.innovationcluster.ca).

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