



Innovation Cluster Launches New BuildUP On-Demand Course

On-Demand Online course brings the game-changing Skilled Trades program to entrepreneurs across Ontario.

PETERBOROUGH, ON – June 16, 2026 – The [Innovation Cluster - Peterborough and the Kawarthas](#) (“Innovation Cluster”) has unveiled a new on-demand course for skilled trades professionals in Ontario and across Canada looking to leap into entrepreneurship.

In response to the overwhelming interest from trades professionals across the province in the BuildUP program, the On-Demand Online course now offers an innovative and convenient way for workers to obtain high-quality training from the comfort of their homes, workplaces, or trucks.

Each course module covers concepts and practical “how-to” guidance critical for skilled trades professionals to successfully transition from employee to business owner. The modules are designed to provide practical, easy-to-apply guidance for trades professionals starting their own businesses. The goal is to help trades entrepreneurs build stronger, more sustainable companies from day one.

“The Innovation Cluster continues to introduce new programs that directly address critical needs in our local and provincial economy,” said **Nicole Stephenson**, Chair of the Innovation Cluster Board of Directors. “By delivering the proven BuildUP On-Demand, we continue to help Ontario address the critical gap in the skilled trades industry by empowering trades professionals to build businesses and strengthen their local communities.”

BuildUP On-Demand

The Innovation Cluster on-demand courses are designed as flexible, self-paced learning experiences for busy professionals. Each course features multiple learning modules and a collection of engaging video presentations. BuildUP On-Demand also includes downloadable reference materials and a short quiz at the end of each module to reinforce key concepts and support knowledge retention. The **introductory price of \$89 per individual** includes a

personalized certificate upon successful completion, which learners can print and frame as a souvenir to commemorate their achievement.

The BuildUP on-demand course module takes approximately 180 minutes to complete, depending on the topic and the individual learner's pace, with additional time recommended to complete quizzes and apply the learning in practice for stronger results. Online learning is flexible, allowing individuals to complete the course on their own schedule and at their own pace. Learners will retain access to each on-demand course for up to 1 year (365 days) from the date of purchase, allowing individuals to complete the program at their own pace and revisit videos and learning materials whenever they need a refresher throughout the year.

BuildUP On-Demand Course Modules:

- **Module One: Entrepreneurship & Starting a Business**
- **Module Two: Tax Basics & Bookkeeping**
- **Module Three: Startup Financing**
- **Module Four: Marketing and reputation management**
- **Module Five: Sales that feel natural**
- **Module Six: Compliance**

To learn more, visit <https://innovationcluster.ca/buildup-ondemand>

About the Innovation Cluster

The Innovation Cluster - Peterborough and the Kawarthas is a non-profit organization that supports small and medium-sized enterprises in hard and soft technology. The organization aims to propel regional growth and entrepreneurship by establishing Peterborough and the Kawartha Lakes as a Centre of Innovation. Visit www.innovationcluster.ca.

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